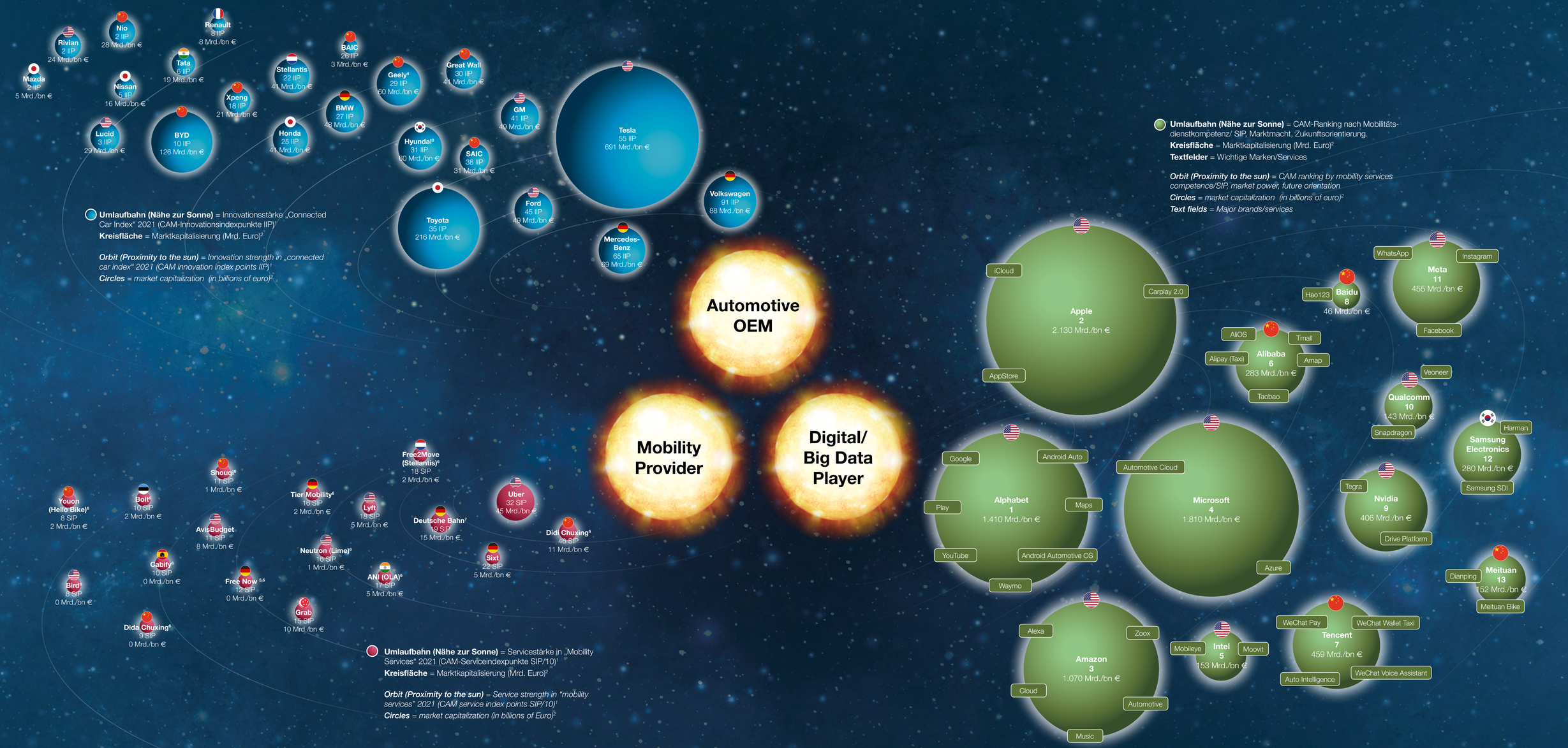
automotiveIT

Auto Universe 2022: The Connected Car Players

CENTER OF AUTOMOTIVE MANAGEMENT

Marktkapitalisierung (Kreisfläche) und jeweilige **Marktstärke (Umlaufbahn)**

*Market capitalization (circles) and **relative market strength (orbit)***



CCI 2022 Connected Car Innovation Studie

[1] IIP: vgl. CCI 2022 - Connected Car Innovation Studie, SIP: vgl. Mobility Services Report 2022 [2] Stichtag Marktkapitalisierung 14. Juni 2022; Börse XETRA / Frankfurt, falls verfügbar [3] Hyundai Motor Group bestehend aus Hyundai und Kia
[4] Geely inkl. Geely Auto Group, Volvo Car Group und Polestar [5] Joint Venture von BMW und Mercedes-Benz [6] Geschätzter Unternehmenswert, da nicht börsennotiert [7] k.A.: Keine Angabe zur Marktkapitalisierung

[1] IIP: see CCI 2022 - Connected Car Innovation Study, SIP: see Mobility Services Report 2022 [2] Deadline Market capitalization June 14th 2022: Exchange XETRA/Frankfurt, if available [3] Hyundai Motor Group consisting of Hyundai and Kia
[4] Geely including Geely Auto Group, Volvo Car Group and Polestar [5] Joint Venture of BMW and Mercedes-Benz [6] Estimated company value as it is not listed [7] n.a.: Market capitalization not specified

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